

TRUE BLUE PRO DEALER NETWORK APPLICATION



Instructions: Please submit to TrueBlue@pentair.com

- A digital copy of your True Blue application
- Company logo* (optional)
- Zip/postal code areas you sell and service Pentair products**

Your application will be reviewed by Pentair and a decision will be made regarding your acceptance within 5-7 business days after the application submission date.

To qualify for the True Blue PRO Dealer Network, dealers must sell and service majority of Pentair product brand lines: Autotrol, Fleck, Pentair, Pentek and Structural. Some exceptions may apply.

If you have questions about network conditions, please contact us at TrueBlue@pentair.com.

BASIC INFORMATION (REQUIRED)

First and Last Name (primary contact): _____

Company: _____

Company Address***: _____

Company Phone Number: _____

Email: _____

Website (optional): _____

Preferred Pentair Distributor(s): _____

**Your company logo will be used on your custom business webpage on Pentair.com.*
***Your company zip or postal code service areas will be used to connect you with Pentair.com homeowner leads. Canadian dealers only need to provide the first three characters of their postal codes.*
****Please include your company's full physical shipping address, including: street address, city, state/providence, zip/postal code and country.*

COMPANY INFORMATION (REQUIRED):

Hours of Operation*: _____

Do you have a company storefront? Yes No

Are you a WQA Member? Yes No

Have you (primary contact) signed up for the Pentair Partner Center at partners.pentair.com**? Yes No

Do you agree to meet the True Blue PRO Dealer Network requirements**? Yes No

Do you agree to track handed off leads in the Partner Center?**(Yes/No) Yes No

Have you read and agreed to follow the Channel Partner Brand Guidelines**? Yes No

Please select the Pentair water treatment products you sell and service.

- | | |
|--|---|
| SELL SERVICE | SELL SERVICE |
| <input type="checkbox"/> Residential Valves*** | <input type="checkbox"/> Commercial Valves*** |
| <input type="checkbox"/> Point of Use Systems | <input type="checkbox"/> Point of Entry Systems |
| <input type="checkbox"/> Residential Tanks | <input type="checkbox"/> Commercial Tanks |
| <input type="checkbox"/> Housings | <input type="checkbox"/> Cartridges |
| <input type="checkbox"/> Residential Brine Tanks | <input type="checkbox"/> Commercial Brine Tanks |

COMPANY INFORMATION (REQUIRED) CONTINUED:

Please select the Pentair brand lines you sell and service.

Provide the percentage of Pentair products you sell and service out of your product portfolio.

| | <u>Sell</u> | <u>% of Product Portfolio</u> | <u>Service</u> | <u>% of Product Portfolio</u> |
|------------|--------------------------|-------------------------------|--------------------------|-------------------------------|
| Autotrol | <input type="checkbox"/> | ____% | <input type="checkbox"/> | ____% |
| Everpure | <input type="checkbox"/> | ____% | <input type="checkbox"/> | ____% |
| Fleck | <input type="checkbox"/> | ____% | <input type="checkbox"/> | ____% |
| Pentair | <input type="checkbox"/> | ____% | <input type="checkbox"/> | ____% |
| Pentek | <input type="checkbox"/> | ____% | <input type="checkbox"/> | ____% |
| Structural | <input type="checkbox"/> | ____% | <input type="checkbox"/> | ____% |

*Company hours of operation will be used on your custom business webpage on Pentair.com.

**Answers require a "Yes" in order to join the True Blue PRO Dealer Network. Read Terms and Conditions and Channel Partner Brand Guidelines for more information. Pentair reserves the right to change the True Blue PRO Dealer Network and make determinations about program eligibility at any time.

***Residential Water Softening Systems are typically defined as a system that uses under a 1.5" valve. System valves that are 1.5" or larger are typically considered as commercial water softening systems. If you sell or service a system that uses the Fleck 9100 Valve, please consider this as a commercial product.

CUSTOM BUSINESS WEBPAGE AGREEMENT

Please indicate what information you would like displayed on your Pentair.com business webpage.

A signature is required for this agreement.*

- Company Name
- Company Address and Google Map Location
- Company Phone Number
- Company Email
- Hours of Operation
- Company Logo (please submit your company logo at TrueBlue@pentair.com)

I agree to have the company information noted above displayed on the Pentair.com Find-A-PRO Dealer Locator and custom company webpage(s).

Contact Name: _____

Signature: _____ Signature Date: _____

*These are external links provided as a convenience to connect end consumers with Independent Pro Dealers in the True Blue PRO Dealer Network.



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